

AKA'AKI.PRESS RELEASE

Berlin, February 18th 2009

Discover people nearby with your iPhone or iPod touch

aka-aki is now available for free download from Apple's iTunes Store

Berlin. aka-aki gives profile information on the people you meet in real life - and can now be used with iPhone or iPod touch as well! The free software can be found on the iTunes Store and conveniently be installed on all iPhone models and iPod touch.

The special feature: aka-aki is different from other location aware networking software for Apple's mobile devices that can only communicate with each other. You won't be on an island when using aka-aki on an i-device because aka-aki for iPhones and iPod Touch can get in contact with aka-aki members with other phones as well, and vice versa.

"True platform independence is very important for us" says aka-aki's co-founder Stefanie Hoffmann. "I am interested in mutual interests and friends with the people that cross my path. Which kind of mobile phone they carry in their pockets shouldn't bother me at all. And shouldn't be a problem for getting in contact with them." Besides the iPhone version aka-aki is also available as a free Java application that can be used with almost any mobile phone.

Technically this platform independence is possible thanks to the patent pending "MoHED" technology. To find out about who is near whom right now the system uses a combination of Bluetooth, Cell-ID, Wi-Fi localisation and GPS - whatever a certain mobile device has on board and available for applications.

Direct link to aka-aki in iTunes: <http://i.aka-aki.com>

More information and artwork on aka-aki can be obtained at:

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Press downloads: http://blog.aka-aki.com/?page_id=174&lang_pref=en

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